

OFFICIAL CONTEST RULES

Ride & Win Contest

1. Sponsor

The Transit Month Contest (the "Contest") is sponsored by the Espanola Care Van and LaCloche Care Van through the municipalities of Espanola, Nairn & Hyman, and Sables-Spanish Rivers (the "Sponsor").

2. Contest Period

The Contest begins on July 27, 2026 at 8:00 a.m. and ends on September 18, 2026 at 9:00 p.m. (the "Contest Period").

3. Eligibility

The Contest is open to individuals who:

- Are residents of Espanola registered with the Espanola Care Van; OR are residents of Espanola, Nairn & Hyman, or Sables-Spanish Rivers registered with the LaCloche Care Van; and
- Are either:
 - 55 years of age or older; and/or
 - Living with a disability and registered as eligible to use the transit service;

*Support persons receiving free companion rides with paying passengers are not eligible for entry.

4. How to Enter

Eligible riders will automatically receive one (1) Contest entry for each day during the Contest Period in which they book and complete at least one (1) eligible ride using either the Espanola Care Van or LaCloche Care Van.

For the purposes of the Contest:

- An "eligible ride" means a trip booked through the Sponsor's approved booking system and completed during the Contest Period.
- Riders may earn a maximum of one (1) entry per calendar day, regardless of the number of rides completed on that day.
- Entries will be automatically generated based on completed ride records.
- No separate registration or entry form is required.

5. Alternative Method of Entry

To ensure that no purchase is necessary, eligible individuals may obtain one (1) entry by mailing a handwritten letter containing their name, address, phone number, and a brief statement on why accessible transit is important to them (minimum 50 words) to:

LaCloche Transit
c/o 100 Tudhope Street, Suite 2
Espanola, ON
P5E 1S6

Alternative entries must be received by September 18, 2026 and are limited to one (1) entry per eligible person during the Contest Period.

6. Prize

There will be one (1) winner selected from each of Espanola, Nairn & Hyman, and Sables-Spanish Rivers, for a total of three (3) winners.

Prizes have an Approximate Retail Value ("ARV") of \$145 and include:

- Township swag valued at a maximum of \$50.00
- Voucher for a future free round-trip fare valued at a maximum of \$20.00
- Grocery gift card valued at \$50.00

The prize:

- Must be accepted as awarded;
- Has no cash surrender value unless required by law;
- May not be substituted, transferred, or assigned except at the Sponsor's sole discretion.

7. Winner Selection

A random draw will be conducted on or about September 25, 2026 from all eligible entries received during the Contest Period.

The odds of winning depend on the total number of eligible entries received.

8. Winner Notification

The selected entrant will be contacted by their local municipal office using the contact information associated with their rider registration. Winners will **never** be contacted through social media or asked to provide any financial information.

If the selected entrant:

- Cannot be reached within five (5) business days;
- Is found to be ineligible; or
- Fails to comply with these Contest Rules,

the Sponsor may disqualify that entrant and select another eligible entrant through a subsequent random draw.

9. Skill-Testing Question

Where required by law, the selected entrant must correctly answer a time-limited mathematical skill-testing question before being declared the winner.

10. Privacy

The LaCloche Care Van & Espanola Care Van services are managed by the Town of Espanola. Personal information is being collected by the Corporation of the Town of Espanola under the authority of the *Municipal Act, 2001* and will be used, maintained and disclosed in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*.

The Contest is being administered through the Town of Espanola, therefore no sharing of Personal Information will take place as a result of entry.

By participating in the Contest, entrants consent to the collection, use, and disclosure of their personal information for the administration of the Contest in accordance with the Sponsor's privacy policies and applicable privacy legislation.

Personal information collected for transit service purposes will not be used for marketing purposes without the entrant's consent.

11. Opt-Out of Contest Participation

Eligible riders are automatically entered into the Contest when they book and complete an eligible ride during the Contest Period. Riders who do not wish to participate may opt out at any time by notifying the Driver at the time of booking or during a ride.

Riders who choose to opt out:

- Will not receive Contest entries for rides completed after their opt-out request is processed;
- Will remain eligible to use all transit services and programs;
- Will not be disadvantaged in any way with respect to service, scheduling, or access to transportation;

- May request that any unused Contest entries associated with their account be removed, where reasonably practicable and permitted by law.

Requests to opt out must be received no later than September 18, 2026 to ensure no automatic entries are generated and any generated entries are removed during the Contest Period.

12. Limitation of Liability

The Sponsor is not responsible for:

- Lost, late, incomplete, or misdirected entries;
- Technical failures affecting the booking system;
- Errors in Contest administration;
- Any injury, loss, or damage arising from participation in the Contest or acceptance of the prize.

13. Right to Modify or Cancel

The Sponsor reserves the right to cancel, suspend, or modify the Contest, in whole or in part, if any event outside the Sponsor's reasonable control compromises the integrity or proper administration of the Contest.

14. General Conditions

By participating, entrants agree to:

- Be bound by these Official Contest Rules;
- Accept the decisions of the Sponsor as final and binding;
- Comply with all applicable laws and regulations.

The Contest is subject to all federal, provincial, and municipal laws.

15. Winner Announcement

The winner's first name and community of residence may be published on the Sponsor's website, social media channels, or other promotional materials.

16. Why is the transit service offering a prize?

We value our riders and want to recognize the individuals who rely on our services. This contest is a small rider appreciation initiative designed to thank new and regular customers for choosing specialized transit. The cost of the prize represents a very small portion of our overall operating budget and does not impact the delivery of transit services.